

SPONSORSHIP



MAINSTAGE PRODUCTIONS & TROUPES



FALL 2023/ SPRING 2024



www.DMRAdventures.com/sponsor



DMR Adventures has been providing professional performing arts training from the professionals since 2009. The high caliber of training serves to drive passion, discipline, and commitment in the students with whom we work. As a result of our exceptional training, our students have gone on to top musical theatre conservatories and university training programs, and to perform in film, television, theme parks and national tours! We believe in making performances and classes accessible to all and our classes, camps and tickets are on a sliding scale to help our entire community participate. Since 2020, we are proud to have provided more than \$213,000 in scholarships and discounts to students in need, including over \$93,000 for the 2022-23 Academic year alone!

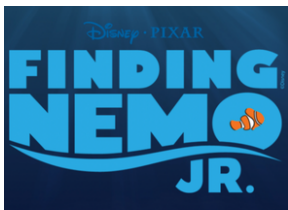


FALL 2023 MAIN STAGE PRODUCTIONS

Main Stage Productions are 30-75 minute musicals with **8 performances** at the **Belmont Arts Collaborative**.

HEADLINE SPONSORSHIP \$2,500

Show Dates



October 6th - 14th
8 performances



October 27th - 4th
8 performances



December 2nd - 11th
8 performances

This sponsorship opportunity provides support for one Fall Main Stage Production. Make over **1,500 impressions** per production at sold out shows and via production marketing.

- **Prominent sponsor recognition on all event-related marketing & promotional collateral**
- **Sponsor advertisement in event programs (full page, full color)** This would be in best location, like back of cover/inside cover or centerfold
- **Sponsor listing on all at-event signage and in the event program**
- **Logo on Tshirt**
- **Sponsor recognition and link on the DMR Adventures website and social media**
- **10 reserved tickets to be used for the run of the production**
- **Company name mentioned in all media advertising**
- **Display table for any products, services, or company marketing materials on site**

SPRING 2024 MAIN STAGE PRODUCTIONS

Main Stage Productions are 30-75 minute musicals with **8 performances** at the **Belmont Arts Collaborative**.

HEADLINE SPONSORSHIP \$2,500

This sponsorship opportunity provides support for one Spring Main Stage Production Make over **1,500 impressions** per production at sold out shows and via production marketing

Show Dates



March 15th - 23rd
8 performances



May
8 performances

PLAYBILL DEADLINES

Finding Nemo JR

October 1st at 9am

Mean Girls JR

October 15th at 9am

Rudolph the Red Nose

Reindeer JR

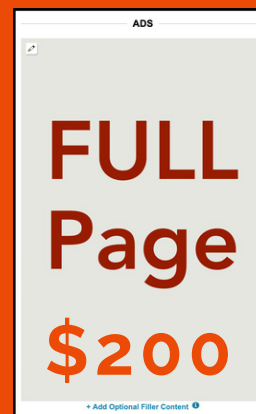
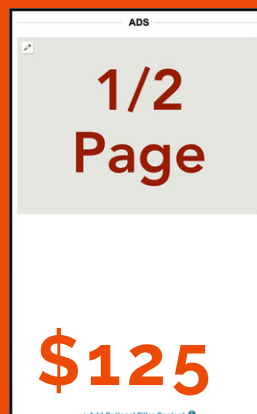
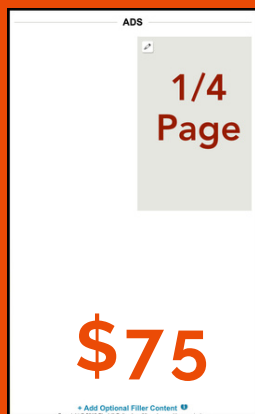
November 20th at 9am

James and the Giant Peach JR

March 4th at 9am

- **Prominent sponsor recognition on all event-related marketing & promotional collateral**
- **Sponsor advertisement in event programs (full page, full color)** This would be in best location, like back of cover/inside cover or centerfold
- **Sponsor listing on all at-event signage and in the event program**
- **Logo on Tshirt**
- **Sponsor recognition and link on the DMR Adventures website and social media**
- **10 reserved tickets to be used for the run of the production**
- **Company name mentioned in all media advertising**
- **Display table for any products, services, or company marketing materials on site**

PLAYBILL®



Sold separately; included in full sponsorship packages



May 18, 2024

Shows

2pm & 7:30pm

DMR Adventures is thrilled to make our return to the Paramount!! Sponsors for Broadway at the Paramount have the opportunity to make thousands of impressions

MARQUEE SPONSOR

\$10,000

- Includes all Spotlight Sponsor benefits, plus:
- Company name on Paramount Theatre Marquee
- Broadway at the Paramount Poster signed by Cast and Guest Artists
- Signage with sponsor name and logo displayed outside the theater and on t-shirt
- 20 VIP Seats for performance day and invitation to the VIP Sponsor Reception

SPOTLIGHT SPONSOR

\$5,000

- Includes all Red Carpet Sponsor benefits, plus:
- Recognition on the projection screen via a commercial or video during the event
- Signage with sponsor name and logo displayed outside the theater and on t-shirt
- 10 VIP Seats for performance day and invitation to the VIP Sponsor Reception

RED CARPET SPONSOR

\$3,000

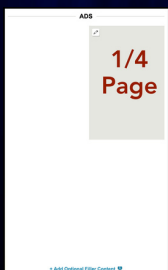
- Includes all Supporting Sponsor benefits, plus:
- Banner/signage with sponsor name located next to Red Carpet
- Table available in lobby to promote your business
- Logo displayed on all Broadway at the Paramount T-shirts
- 10 VIP Seats to one of the performances and invitation to the VIP Sponsor Reception

SUPPORTING SPONSOR

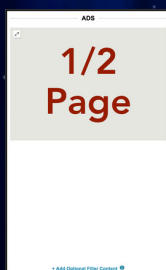
\$1,000

- Sponsor advertisement in program (full color/full page)
- Sponsor name on at-event signage and in the event program
- Sponsor name and logo on pre-show and intermission video
- Sponsor recognition and link on the DMR Adventures website and social media
- 4 VIP seats to one of the performances

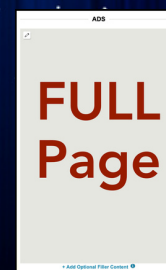
PLAYBILL ADS Share your business ad in our playbill! Deadline April 22, 2024



1/4 Page
\$150



1/2 Page
\$300



Full Page
\$500

Cast Meals IN-KIND SPONSORSHIPS Reception

"We've Got Your Back" T-Shirt Sponsorship



DMR Troupes

Advertisement Options

- ★ JTF Sponsor \$500
- ★ Dream Team Sponsor \$500
- ★ Junior Stars Sponsor \$500
- ★ All Stars Sponsor \$500

Single Troupe Supporter \$100

All Troupe Supporter \$300

Proceeds will fund scholarships and staff, as well as transportation, meals and lodging at our upcoming conferences and competitions.

DMR ADVENTURES is the home to three troupes of youth performers, ages 8-17, from the Charlottesville, VA area. Our troupes perform at events, participate in outreach, and the JTF Troupe will represent Charlottesville in the Junior Theater Festival in Atlanta, GA in January, 2024.

Our troupe T-Shirts will serve as our performance attire in our numerous performances over the next year, and will be worn by performers, staff, and chaperones.



For more information please email
partner@dmradventures.com
Contributions can be made on our website
at DMRAdventures.com/sponsor





DMR ADVENTURES
YAS! ★
YOUTH AFTER SCHOOL



“

I was having a melt down not wanting to do the show tonight, and now that I'm going back on stage, I NEVER want to get off.

”

Grades K-5

Performing Arts Training

Enrolled students receive an award winning education from local professional teaching artists.

Financial Aid & Scholarships

A sliding scale is available for all families as well as the option to apply for a scholarship

Schedule Options

You choose between 1-5 days per week, based on your after-school needs.

Bus Transportation

For select schools



Find out more at DMRAdventures.com/yas



Support a Child

\$50 - \$1,000

To donate please go to DMRAdventures.com/scholarship

