



BECOME A SPONSOR

www.DMRAdventures.com/sponsor



SPRING & SUMMER SPONSORSHIP 2023





DMR Adventures has been providing professional performing arts training from the professionals since 2009. The high caliber of training serves to drive passion, discipline, and commitment in the students with whom we work. Part of this training includes a mentorship program, the Youth Leadership Program. This program allows driven students with an interest in leadership the opportunity to handle responsibilities as members of the creative or technical team on productions and assist or lead classes. As a result of our exceptional training, our students have gone on to top musical theatre conservatories and university training programs, and to perform in film, television, theme parks and national tours!

We believe in making performances and classes accessible to all and our classes, camps and tickets are on a sliding scale to help our entire community participate. We are proud to have provided more than \$180,000 in scholarships and discounts to students in need, including \$92,000 between 2020 and 2022 alone!

SPRING 2023 MAIN STAGE PRODUCTIONS

Main Stage Productions are 30-75 minute musicals with **8 performances** at the **Belmont Arts Collaborative**.

HEADLINE SPONSORSHIP PACKAGE **\$2,500**

This sponsorship opportunity provides support for one Spring Main Stage Production
Make over **1,500 impressions** per production at sold out shows and via production marketing

Show Dates



March 17th - 25th
8 performances



May 12th - 20th
8 performances

- **Prominent sponsor recognition on all event-related marketing & promotional collateral**
- **Sponsor advertisement in event programs (full page, full color)** This would be in best location, like back of cover/inside cover or centerfold
- **Sponsor listing on all at-event signage and in the event program**
- **Logo on Tshirt**
- **Sponsor recognition and link on the DMR Adventures website and social media**
- **10 reserved tickets to be used for the run of the production**
- **Company name mentioned in all media advertising**
- **Display table for any products, services, or company marketing materials on site**



DMR Adventures is thrilled to make our return to the Paramount!! Sponsors for Broadway at the Paramount have the opportunity to make thousands of impressions on
May 6th: 2 showtimes - 2pm & 7:30pm

MARQUEE SPONSOR

\$10,000

- Includes all Spotlight Sponsor benefits, plus:
- Company name on Paramount Theatre Marquee
- Broadway at the Paramount Poster signed by Cast and Guest Artists
- Signage with sponsor name and logo displayed outside the theater and on t-shirt
- 20 VIP Seats for performance day and invitation to the VIP Sponsor Reception

SPOTLIGHT SPONSOR

\$5,000

- Includes all Red Carpet Sponsor benefits, plus:
- Recognition on the projection screen via a commercial or video during the event
- Signage with sponsor name and logo displayed outside the theater and on t-shirt
- 10 VIP Seats for performance day and invitation to the VIP Sponsor Reception

RED CARPET SPONSOR

\$3,000

- Includes all Supporting Sponsor benefits, plus:
- Banner/signage with sponsor name located next to Red Carpet
- Table available in lobby to promote your business
- Logo displayed on all Broadway at the Paramount T-shirts
- 10 VIP Seats to one of the performances and invitation to the VIP Sponsor Reception

SUPPORTING SPONSOR

\$1,000

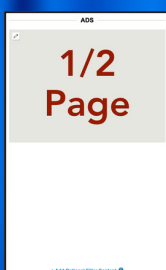
- Sponsor advertisement in program (full color/full page)
- Sponsor name on at-event signage and in the event program
- Sponsor name and logo on pre-show and intermission video
- Sponsor recognition and link on the DMR Adventures website and social media
- 4 VIP seats to one of the performances

PLAYBILL ADS

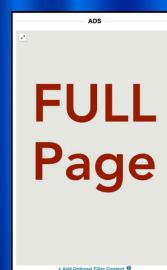
Share your business ad in our playbill! Deadline April 20, 2023



1/4 Page
\$150



1/2 Page
\$300



Full Page
\$500

Cast Meals IN-KIND SPONSORSHIPS Reception

SUMMER 2023 MAIN STAGE PRODUCTIONS

Main Stage Productions are 30-75 minute musicals with performances at the **Belmont Arts Collaborative**.

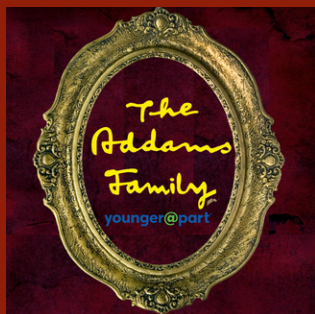
HEADLINE SPONSORSHIP PACKAGE **\$1,800**

This sponsorship opportunity provides support for one Summer Main Stage Production
Make over **1,500 impressions** per production at sold out shows and via production marketing

Show Dates



June 23rd - 24th
3 performances



August 18th - 19th
4 performances

Playbill Deadlines

Seussical KIDS

March 6th at 9am

Singin' in the Rain

May 7th at 9am

Spongebob Musical

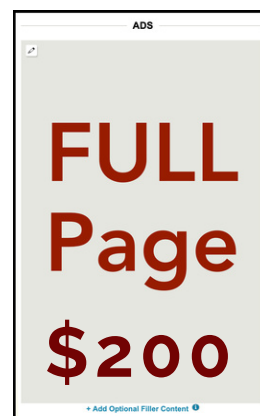
June 15th at 9am

Addams Family Musical

August 14th at 9am

- **Prominent sponsor recognition on all event-related marketing & promotional collateral**
- **Sponsor advertisement in event programs (full page, full color)** This would be in best location, like back of cover/inside cover or centerfold
- **Sponsor listing on all at-event signage and in the event program**
- **Logo on Tshirt**
- **Sponsor recognition and link on the DMR Adventures website and social media**
- **10 reserved tickets to be used for the run of the production**
- **Company name mentioned in all media advertising**
- **Display table for any products, services, or company marketing materials on site**

PLAYBILL®



Sold separately; included in full sponsorship packages



Annie JR at The Paramount Summer 2022



SUMMER INTENSIVE AT **the** **PARAMOUNT**

HEADLINE SPONSORSHIP PACKAGE

Newsies JR is the culmination of a two week musical theatre intensive with guest teaching artists
There will be approximately 100 students and staff involved in this production!

Shows at 2pm & 7:30pm on August 5th



MARQUEE SPONSOR **\$8,000**

- Includes all Red Carpet Sponsor benefits, plus:
- Recognition on the projection screen via a commercial or video during the event
- Sponsor name listed on the Marquee of The Paramount
- 20 VIP Seats and invitations to the VIP Sponsor Reception
- Commemorative Poster signed by Cast and Guest Artists

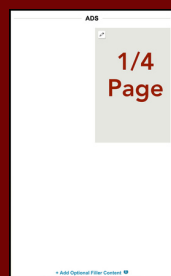
SPOTLIGHT SPONSOR **\$3,000**

- Includes all Supporting Sponsor benefits, plus:
- Signage with sponsor name and logo displayed outside the theater and on t-shirt
- Table available in lobby to promote your business
- Logo displayed on all Broadway at the Paramount T-shirts
- 10 VIP Seats to one of the performances and invitation to the VIP Sponsor Reception

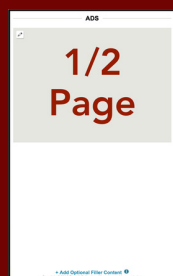
SUPPORTING SPONSOR **\$1,000**

- Sponsor advertisement in program (full color/full page)
- Sponsor name on at-event signage and in the event program
- Sponsor name and logo on pre-show and intermission video
- Sponsor recognition and link on the DMR Adventures website and social media
- 4 VIP seats to one of the performances

PLAYBILL ADS Share your business ad in our playbill! Deadline July 29th at 9am



1/4 Page
\$150



1/2 Page
\$300



Full Page
\$500

Sold separately; included in headline sponsorship package

Cast Meals **IN-KIND SPONSORSHIPS** Reception